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Mastering the global tongue: communication in a connected world

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Article History:	Abstract 
Received on: 29 Sep 2024 Revised on: 16 Nov 2024 Accepted on: 26 Nov 2024	<p>The English Language no longer belongs to the United Kingdom and United States. It is an increasingly diverse and diversified resource for global communication. It has emerged as the global "<i>lingua franca</i>", playing a pivotal role in communication, business, education and culture worldwide. As globalization intensifies, mastering, English has become a crucial skill for personal and professional success. This article explores the multifaceted significance of English as the "<i>global tongue</i>" examining its 360 degree of usage as it plays dominance in various spheres. It highlights the challenges non-native speakers face in achieving fluency such as linguistic diversity, socio-economic barriers and access to quality education. Additionally, the article provides strategies for overcoming these obstacles and to become a successful communicator. By mastering English, individuals unlock opportunities to connect across borders, foster mutual understanding and thrive in an interconnected world. This article aims to inspire readers to embrace English not only as a tool for communication but also as a bridge to global collaboration and personal growth.</p>
Keywords: Linguistic, Acquisition, Jargons, Accuracy, Accent Business, Writing Fluency.	

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INTRODUCTION

Learning a language is one of the most impressive and fascinating aspects of human development. The first sound produced by a baby and the first word uttered by a one-year-old fascinates us. Indeed, learning a language is an amazing feat. In today's fast-paced and interconnected world, mastering the art of communication has become more critical than ever.

Quintessence of Communication

Understanding the various types of communication is essential for navigating our daily interactions with others. Communication

comes in many forms, from verbal exchange to written messages and even non-verbal cues like facial expressions and gestures. By learning about these different types of communication, we gain valuable insights into how to effectively express ourselves, understand others and build meaningful connections. Whether it is communicating with friends, family, colleagues or strangers, knowing the nuances of different communication styles can help us convey our thoughts and feelings more clearly and empathetically. Thus, effective communication shapes the relationships, businesses and societies.

Strategies and Considerations for Effective Communication

To develop effective communication skills, mastering the language of acquisition is essential. Constant practice in listening and speaking plays a significant role in achieving fluency, while periodic correction of grammatical errors and subject knowledge ensures accuracy. Incorporating the practice of the American accent for pronunciation and the British English structure can help students refine their language skills. This approach not only enhances their proficiency but also builds courage and self-confidence in speaking.

Engaging students in real-life scenarios, such as role-playing activities that simulate interviews, group discussions, presentations and customer service interactions helps in a practical way to develop their knowledge and instill the confidence needed to face future challenges. Furthermore, focusing on business-specific communication skills like writing letters, drafting emails and participating in conferences prepare students to excel in professional settings.

For pharmaceutical students, training in communication skills is particularly beneficial, as it aids in their research pursuits and fosters

collaboration within their field. I firmly believe that adopting these strategic approaches and consistent practices can bring about significant improvements in communication skills, equipping students for success in both personal and professional domains.

The Role of Communication in Personal and Professional Life

Personal Relationships:

Clear communication helps build trust and resolve conflicts. Expressing oneself authentically and listening with intention strengthens bonds.

Professional Growth:

In the workplace communication is a powerful tool for leadership, teamwork and conflict resolution. Employers value individuals who can articulate their thoughts, present ideas persuasively and collaborate effectively.

Global Relevance:

With globalization communication transcends borders. Proficiency in a universal language like English often becomes a passport to provide opportunities to worldwide learning's.



Barriers to Effective Communication

Barriers in communication are like humps on a road - challenging but manageable with steady practice. Communication is a skill that can be learned and mastered when applied

appropriately to the context. From my personal observation, many students from rural villages and schools with limited resources struggle to exhibit strong communication skills. They often face challenges such as anxiety, shyness, difficulty in sentence formation and lack of confidence in presenting themselves effectively.

To address these issues, such students require a strong foundational understanding of language and a structured process for skill enhancement. Furthermore, many of them lack awareness of the technological advancements in fields like artificial intelligence (AI), where effective communication is becoming increasingly crucial. In today's digital era mastering communication is essential not only for personal growth but also for successfully navigating and competing in this technologically advanced world. Regular feedback, self-assessment and patience are keys to steady improvement and achieving mastery.

Tips for Mastering Communication

Active Listening: Pay attention, ask questions and clarify to ensure mutual understanding.

Empathy: Understand the perspective of others to build meaningful connections.

Clarity and Brevity: Be concise yet comprehensive and avoid jargon unless necessary.

Non-Verbal Cues: Use positive body language to reinforce your message.

Adaptability: Tailor your communication style which suits the audience and context.

Communication in the Digital Age

In this technological and digital field, communication plays a pivotal role. Emails, video calls and social media platforms enable

instant connectivity but require careful etiquette.

In today's driven world, the availability of online communication courses has revolutionized skill development. These courses offer flexible and accessible learning opportunities which allow individuals to enhance their communication abilities at their own pace. From mastering public speaking to improving business writing or interpersonal skills, these programs provide targeted training tailored to various needs.

Enrolling in such courses not only helps learners gain practical knowledge but also equips them with confidence to excel in real-world scenarios, making them invaluable resources for personal and professional growth.



Figure 1 showing the learners gain practical knowledge

Conclusion

Mastering the global tongue is not just about learning a language - it is about cultivating the skills to connect, influence and inspire. Communication is a lifelong journey and those who strive for excellence in this art are better equipped to navigate the complexities of modern life. As the world becomes more interconnected, the ability to communicate effectively will remain an indispensable asset.

Ethical Approval

No ethical approval was necessary for this study.

Author Contribution

All authors made substantial contributions to the conception, design, acquisition, analysis, or interpretation of data for the work. They were involved in drafting the manuscript or revising it critically for important intellectual content. All authors gave final approval of the version to be published and agreed to be accountable for all aspects of the work, ensuring its accuracy and integrity.

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